

Township of Maple Shade
Business and Economic Development Commission
Maple Shade Municipal Building – Senior Room
March 18, 2025 – 6:30PM

Meeting Minutes

I. CALL TO ORDER at 6:35PM

II. PLEDGE OF ALLEGIANCE

III. PUBLIC NOTICE of this meeting, pursuant to the Open Public Meetings Act, has been given by the Director of Business and Economic Development in the following manner:

1. Notifying the Township Clerk December 27, 2024.
2. Mailing Notice to the Courier Post, The Central Record and Burlington County Times on December 27, 2024.
3. Posting Notice on the Official Municipal Bulletin Board on December 27, 2024.

IV. ROLL CALL

J. Bennett	✓	C. Kauffman*	✗	B. Norcia*	✗	K. Tunney	✓
L. Carsillo*	✓	B. Loomis*	✓	S. Nunes*	✗	E. Wallace*	✓
S. Danson	✓	A. McVeigh*	✓	F. Punzi	✓	OPEN	
A. Egner	✓	J. Mortimer*	✗	C. Thomas*	✗	OPEN	
K. Johnson*	✓	J. Nixon	✓	S. Torrey*	✓		

V. CHAIRWOMAN'S UPDATE

J.Nixon welcomed Kathleen Tunney, a lifelong Maple Shade resident who works at Columbia Bank to the BEDC board. Ms. Tunney attended the meeting prior to see what the BEDC was about and wants to be more involved in the community. There are still two open spaces for members on the board. J.Nixon created the 2025 Goals and Strategic Plan which we will go over during the meeting to form committees.

VI. PUBLIC PORTION

None.

VII. TREASURER REPORT

E. Wallace Reported:

We are still working off of a temporary budget. The ending account balance for the original ABC Trust account as of 3/18/2025 is \$7,890.10. The ending account balance for the township account as of 3/18/2025 is \$0.00. The trust account balance for the pavers and fundraising as of 3/18/2025 is \$4,546.70.

VII. OLD BUSINESS

1. Goals for 2025 & formation of subcommittees: J.Nixon discussed the goals packet she created for 2025 from the January Meeting. She would like members of the BEDC to be part of the Master Plan formation and help with the design standards for the Master Plan as well as ordinance revisions. She would like a mural or other art brought to Maple Shade. The paver drive is on a rolling basis and will be expanded. L. Carsillo asked about the TRAPP graffiti and J.Nixon reported that she has followed up with the railroad and is waiting to hear back. S.Danson said that if they do not respond in a timely manner then the state will get involved to get it removed. The subcommittee groups for the 2025 Goals are as follows:

Committee: Budget & Funding
Chair: E.Wallace
Members: S.Danson, J.Nixon, K.Tunney

Committee: Ordinance Review & Business Policy Committee
Chair: J.Bennett
Members: L.Carsillo, K.Johnson, A.McVeigh, J.Nixon

Committee: Public Art
Chair: L.Carsillo
Members: S.Danson, B.Loomis, J.Nixon, F.Punzi, E.Wallace

Committee: Fundraising and Grant (including See My Legacy website & Corporate sponsors)
Chair: J.Nixon
Members: J.Bennett B.Loomis, E.Wallace

Committee: Event Planning
Chair: B.Loomis
Members: L.Carsillo, A.Egner, J.Nixon, F.Punzi, S.Torrey

IX. NEW BUSINESS/IDEA EXCHANGE

S.Danson printed out plans from different towns about how they have revitalized their business districts & community. She also mentioned that she has a meeting with Mayor Talarico to go over our business practices next week. L.Carsillo asked for updated contact information for the committee.

XI.NEXT MEETING is Tuesday, May 20, 2025 – Notice is being forwarded in accordance with The Open Public Meetings Act.

XII. MOTION TO CLOSE

1. Motion to close - A. McVeigh
2. Second to the motion - A. Egner

XII. ADJOURNMENT - 7:21PM