

Township of Maple Shade
 Business and Economic Development Commission
 Maple Shade Municipal Building – Senior Room
 September 16, 2025 – 6:30PM

Meeting Minutes

I. CALL TO ORDER—6:31PM

II. PLEDGE OF ALLEGIANCE

- III. PUBLIC NOTICE** of this meeting, pursuant to the Open Public Meetings Act, has been given by the Director of Business and Economic Development in the following manner:
1. Notifying the Township Clerk December 27, 2024.
 2. Mailing Notice to the Courier Post, The Central Record and Burlington County Times on December 27, 2024.
 3. Posting Notice on the Official Municipal Bulletin Board on December 27, 2024.

IV. ROLL CALL

J. Bennett*	✓	K. Johnson*	✓	J. Nixon	✓	C. Thomas*	✓
G. Capate	✓	C. Kauffman*	X	B. Norcia*	X	S. Torrey*	X
L. Carsillo*	✓	B. Loomis*	✓	S. Nunes*	X	K. Tunney	✓
S. Danson	✓	A. McVeigh*	✓	F. Punzi	X	E. Wallace*	✓
A. Egner	✓	J. Mortimer*	✓	D. Smith*	✓		

I. TREASURER REPORT

E. Wallace Reported: The ending account balance for the original ABC Trust account as of 9/4/2025 is \$7,727.20. The ending account balance for the township account as of 9/4/2025 is \$9,650.00. The ending account balance for the paver and fundraising account as of 9/4/2025 is \$7,621.70. \$2,850 paid to 4 seasons lawn and landscaping out of township account. \$1,275 paid to paver art out of the fundraising account. The total raised for the color run is \$3,100 and that was deposited into the fundraising account and the total raised from the Bubble Fest was \$540 and that was deposited into the original ABC Trust account.

II. COMMITTEE REPORTS

1. Committee: Budget & Funding | Chair: E. Wallace, S. Danson, J. Nixon & K. Tunney
 No update

2. Committee: Ordinance Review & Business Policy Committee | Chair: J. Bennett, L. Carsillo, K. Johnson, A. McVeigh & J. Nixon

The Ordinance Review and Business Policy Committee has shifted its focus toward developing a more business-friendly Township website, which will include a downloadable informational packet to guide prospective business owners on how to open a business in Maple Shade and navigate the Township’s offices and boards.

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3. Committee: Public Art | Chair: L. Carsillo, S. Danson, B. Loomis, J. Nixon & E. Wallace
Lynne Carsillo reported that the Global Roots Mural project will not move forward due to differences between the organization's preferred payment process and the requirements for municipal payments in New Jersey. Additionally, the Muse sculpture was not secured, as the Township's offer was declined in favor of other interested parties.

4. Committee: Fundraising and Grant | Chair: J. Nixon, J. Bennett, B. Loomis & E. Wallace
No Update

5. Committee: Event Planning | Chair: B. Loomis, J. Nixon, L. Carsillo & A. Egner
B. Loomis reported that the Color Run is scheduled for September 27th. A total of 75 participants are registered, including many from towns across New Jersey. The Alden is serving as the event's top sponsor, and \$235 in flat donations have been received to date. Volunteers are still needed for the day of the event, and those interested can register through the event website. The course will remain open to traffic but will be monitored through a leapfrog system in coordination with the Maple Shade Police Department and Department of Public Works. Police escorts will lead and follow the runners/walkers, and intersections will be temporarily closed as participants pass. A notification letter will be distributed to residents along the route to keep them informed. A. Egner will serve as DJ for the event.

III. PUBLIC PORTION

1. Mayor Talarico inquired about the status of the welcome packet previously discussed for realtors and rental communities to distribute to new homeowners and renters in town. S. Danson agreed that her office will begin assembling the packet, with G. Capate and A. Egner offering to assist. Heather requested that the new Township calendar and newsletter be included in the materials.

2. Dave, president of the Maple Shade Train Station Commission, introduced himself and explained that the commission operates under the BEDC. He asked about fundraising opportunities to support repairs and upgrades to the Train Station. S. Danson confirmed that he will have access to a Township bank account under the BEDC for these purposes. Dave expressed interest in hosting Trick-or-Treating events and ghost tours at the Train Station and inquired about donation limits, noting that contributions can be accepted in cash or check form. J. Nixon will work with Dave to ensure compliance with the State's new online transparency requirements. Dave may also apply for State grants and will coordinate with A. McVeigh on obtaining basket raffle permits and establishing a 501(c)(3) in the future. Because of its proximity to Main Street, the Train Station may also qualify for Main Street Maple Shade grants.

IV. OLD BUSINESS

1. Monthly Meeting Schedule & Attendance Requirements – J. Nixon distributed the draft ordinance scheduled for Council introduction on Thursday. A. McVeigh advised that the public notice dates will need to be updated to reflect this version. J. Bennett suggested that the term "excused absence" be clearly defined for consistency.

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2. Paver Project Update – The first round of engraved pavers has been installed, totaling 53 bricks, along with repairs made in the surrounding area. The paver fundraiser remains ongoing, though a minimum of 50 pavers is required before another installation can occur. A new holiday advertisement campaign will be launched to encourage additional orders.

3. See My Legacy Website – The See My Legacy platform is now live and operational, featuring the Paver Campaign. J. Nixon will be adding the Train Station Commission to the site as the next featured initiative.

V. NEW BUSINESS/IDEA EXCHANGE

1. J. Nixon distributed a letter sent to Maple Shade community organizations regarding the upcoming 2026 Events Calendar, which will be mailed to residents. This will become an annual initiative, with a submission deadline of November 1, 2025, for events to be included in the printed edition.

VI. NEXT MEETING is Tuesday, October 21, 2025 – *Notice is being forwarded in accordance with The Open Public Meetings Act.*

VII. MOTION TO CLOSE

1. Motion to close—A. Egner
2. Second to the motion—B. Loomis

VIII. ADJOURNMENT—7:21PM